



2018



*Paper is often taken for granted.*

*It is used for the most basic and mundane tasks, yet even the simplest piece of paper has the potential to become something beautiful.*

UWP Luxe is a boutique line of pop-up greeting cards, laser-cut stationery, and elegantly packaged fine soap. We believe that paper, the humblest of mediums, holds so much potential. We hope the integrity of our beliefs shines through in all of our products, from elaborately foiled pop-ups to dainty details printed onto envelope flaps.

Our creative team is housed in New Haven, CT inside a charming converted factory building; our loft is nestled amongst tinkerers and thinkers of all sorts. Our corporate headquarters are located in the office of Up With Paper, Mason, OH. We love what we do at UWP Luxe, and we thank you for letting us share our craft with you.

xo,  
The UWP Luxe Team



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## ICON KEY

- ♥ perfect for Mother's Day
- ♥ perfect for Valentine's Day



Make your own luck ☺



USE WITH CARE BE CAREFUL ☺

Happy birthday ☺

DON'T WORRY, BE HAPPY! ©

## PURE ALCHEMY™

Our PURE ALCHEMY cards celebrate the best in paper engineering with trend-driven designs. These eclectic greeting cards offer clever salutations that can be purchased for a variety of sending occasions.

### ICON KEY

♥ perfect for Mother's Day

♥ perfect for Valentine's Day

You crack me up. ©

ALWAYS BE KIND ©

Best wishes! ©

# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

**NEW**  
**ICEBERG**



A rough-hewn iceberg wears a cheeky note on its facets.

**FINISHES**

*blue foil, pearlescent holographic foil*

**ENVELOPE**

*silver*

**FRONT COPY**

*things are heating up...*

**INSIDE COPY**

*you make me melt*

**SIZE**

*4.5"x5.5"*

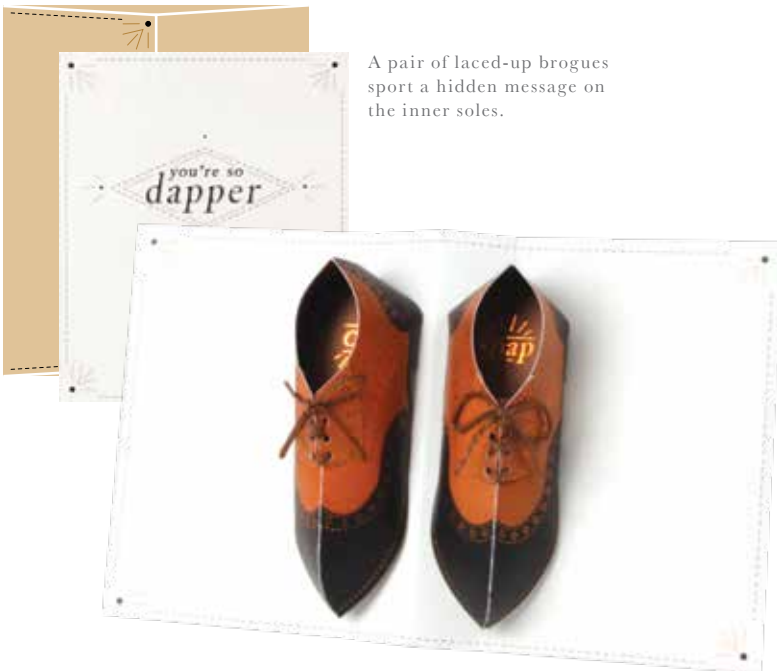
**SKU #**

*AL044*

**PACKAGING**

*poly jacket*

**NEW**  
**WINGTIPS**



A pair of laced-up brogues sport a hidden message on the inner soles.

**FINISHES**

*copper foil*

**ENVELOPE**

*tan with printed graphics*

**FRONT COPY**

*you're so dapper*

**INSIDE COPY**

*oh snap*

**SIZE**

*4.5"x5.5"*

**SKU #**

*AL043*

**PACKAGING**

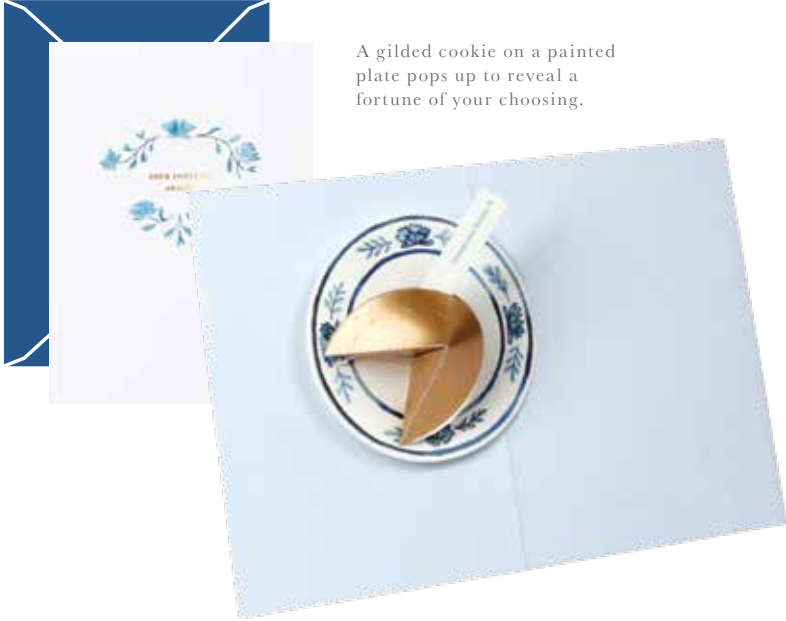
*poly jacket*

# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

**NEW**

## FORTUNE COOKIE



A gilded cookie on a painted plate pops up to reveal a fortune of your choosing.

FINISHES		ENVELOPE
<i>gold foil, message tags</i>		<i>delft blue</i>
FRONT COPY		INSIDE COPY
<i>your fortune awaits</i>		<i>choose your message</i>
MESSAGES		
<i>best wishes   happy birthday   you're a tough cookie   you crack me up   make your own luck   plus one blank tag</i>		
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL042</i>	<i>poly jacket</i>

**NEW**

## GREENHOUSE



Laser-cut leaves thrive within a delicate greenhouse.

FINISHES		ENVELOPE
<i>gold foil</i>		<i>white vellum</i>
FRONT COPY		INSIDE COPY
<i>blank</i>		<i>make today lovely.</i>
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL041</i>	<i>poly jacket</i>

# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## WOODLAND BIRTHDAY



When the tunnel card is activated, the forest fauna emerge for a birthday surprise.



FINISHES		ENVELOPE
<i>neon ink</i>		<i>confetti print on blue</i>
FRONT COPY		INSIDE COPY
<i>blank</i>		<i>happy birthday</i>
SIZE	SKU #	PACKAGING
<i>4"x8"</i>	<i>AL040</i>	<i>poly sleeve</i>

## ANEMONE FLOWER



Pale and delicate watercolor brush strokes grace an anemone bloom.



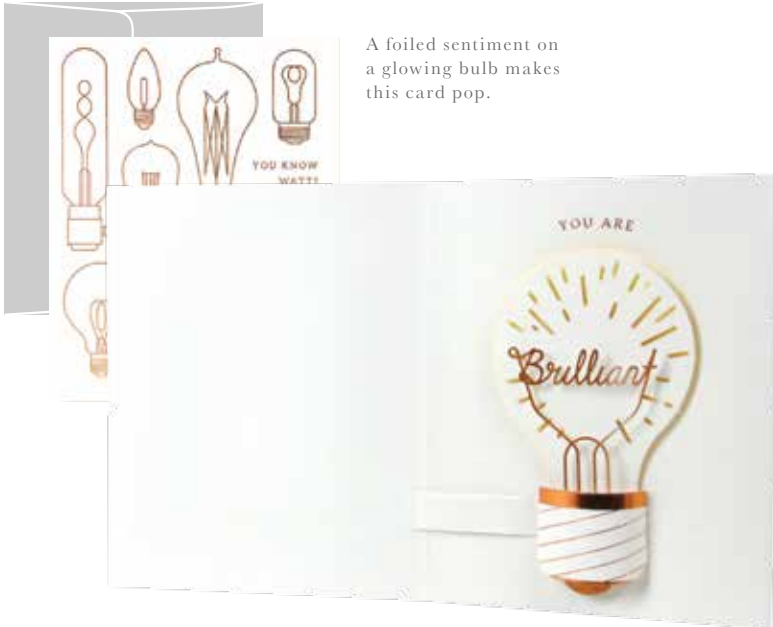
FINISHES		ENVELOPE
<i>rose gold foil</i>		<i>rose gold</i>
FRONT COPY		INSIDE COPY
<i>happy birthday beautiful</i>		<i>blank</i>
SIZE	SKU #	PACKAGING
<i>4"x8"</i>	<i>AL039</i>	<i>poly jacket</i>



# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## LIGHTBULB



A foiled sentiment on a glowing bulb makes this card pop.

FINISHES		ENVELOPE
<i>copper foil, neon ink</i>		<i>silver</i>
FRONT COPY		INSIDE COPY
<i>you know watt?</i>		<i>you are brilliant</i>
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL038</i>	<i>poly jacket</i>

## RAINBOW



Send this simple and sweet pop-up to brighten someone's day.

FINISHES		ENVELOPE
<i>pearl holographic foil, neon ink</i>		<i>neon pink</i>
FRONT COPY		
<i>you make my day more colorful</i>		
INSIDE COPY		
<i>everyday</i>		
SIZE	SKU #	PACKAGING
<i>8"x4"</i>	<i>AL037</i>	<i>poly sleeve</i>

# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## PARAKEETS



Festive parakeets cheep out a birthday salutation.

FINISHES		ENVELOPE	
<i>pale blue foil</i>		<i>kraft paper</i>	
FRONT COPY		INSIDE COPY	
<i>to my wild friend</i>		<i>happy (x3) birthday</i>	
SIZE	SKU #	PACKAGING	
<i>7"x5"</i>	<i>AL036</i>	<i>poly jacket</i>	

## CRYSTAL BALL



This card is finished with a shimmery, purple foil for a touch of charm.

FINISHES		ENVELOPE	
<i>purple foil</i>		<i>dark purple with stars</i>	
FRONT COPY			
<i>everything is going to be all right</i>			
INSIDE COPY			
<i>your future looks bright</i>			
SIZE	SKU #	PACKAGING	
<i>4.5"x5.5"</i>	<i>AL035</i>	<i>poly jacket</i>	

## UNICORN



A brightly foiled unicorn rests amongst a wreath of crystals in the galaxy.

FINISHES		ENVELOPE	
<i>holographic foil</i>		<i>galaxy print on white</i>	
FRONT COPY		INSIDE COPY	
<i>you are straight up magic</i>		<i>blank</i>	
SIZE	SKU #	PACKAGING	
<i>5"x7"</i>	<i>AL034</i>	<i>poly jacket</i>	

# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## STAY RAD



A retro reminder with holographic foil and neon Pantone ink.



FINISHES		ENVELOPE
<i>holographic foil, neon ink</i>		<i>neon purple</i>
FRONT COPY		INSIDE COPY
<i>stay rad</i>		<i>stay rad</i>
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL033</i>	<i>poly jacket</i>

## UFO

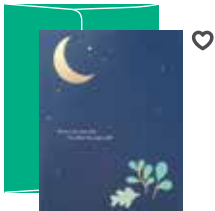


A UFO rises above the card with blue acetate and a sublime sentiment.



FINISHES		ENVELOPE
<i>holographic blue foil</i>		<i>neon green</i>
FRONT COPY		INSIDE COPY
<i>greetings earthling</i>		<i>you are out of this world</i>
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL028</i>	<i>poly sleeve</i>

## TOGETHER FOREVER



Two love-struck ghosts float upward and hover amongst the trees.



FINISHES		ENVELOPE
<i>gold foil</i>		<i>green</i>
FRONT COPY		
<i>there's no one else i'd rather be seen with</i>		
INSIDE COPY		
<i>together forever</i>		
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL027</i>	<i>poly jacket</i>

# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## STAY GOLD



Richly jacketed in holographic gold foil with a single bar resting flat when opened.



FINISHES		ENVELOPE
<i>holographic gold foil</i>		<i>black</i>
FRONT COPY		INSIDE COPY
<i>stay gold</i>		<i>forever</i>
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL026</i>	<i>poly jacket</i>

## MAKE A WISH

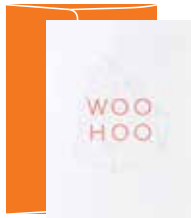


Flickering birthday candles scatter merrily as the card unfolds.



FINISHES		ENVELOPE
<i>bronze glitter, magenta foil</i>		<i>rich plum</i>
FRONT COPY		INSIDE COPY
<i>make a wish</i>		<i>happy birthday!</i>
SIZE	SKU #	PACKAGING
<i>4"x8"</i>	<i>AL025</i>	<i>poly jacket</i>

## CRAB



Our laser-cut crab waves his claw and tips his hat at your recipient.

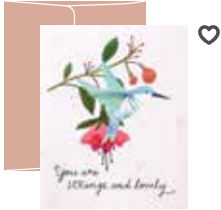


FINISHES		ENVELOPE
<i>pearlescent foil, neon ink</i>		<i>neon orange</i>
FRONT COPY		INSIDE COPY
<i>woo hoo</i>		<i>hats off to you</i>
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL024</i>	<i>poly jacket</i>

# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## HUMMINGBIRDS



Jewel-like buds open and hummingbirds flutter as they search for nectar.



FINISHES		ENVELOPE
<i>rose gold foil</i>		<i>rose gold</i>
FRONT COPY		INSIDE COPY
<i>you are strange and lovely</i>		<i>blank</i>
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL023</i>	<i>poly sleeve</i>

## HELL YEAH



An expletive and rainbow confetti, need we say more?



FINISHES		ENVELOPE
<i>holographic foil</i>		<i>neon purple</i>
FRONT COPY		INSIDE COPY
<i>it's your birthday</i>		<i>hell yeah</i>
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL022</i>	<i>poly jacket</i>

## BEETLE



A gilded beetle does a jittery dance as the card unfolds.



FINISHES		ENVELOPE
<i>antique gold foil</i>		<i>black</i>
FRONT COPY		
<i>of all the people in this world</i>		
INSIDE COPY		
<i>you bug me the least</i>		
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL021</i>	<i>poly jacket</i>

# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## LUNA MOTH



Gently release this luna moth at a friend's birthday.



FINISHES		ENVELOPE	
<i>gold foil</i>		<i>mint green</i>	
FRONT COPY		INSIDE COPY	
<i>happy birthday</i>		<i>blank</i>	
SIZE	SKU #	PACKAGING	
<i>5"x7"</i>	<i>AL014</i>	<i>poly jacket</i>	

## CACTUS

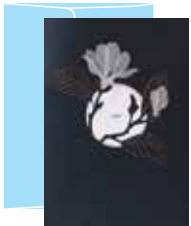


For your prickliest friend. Brighten their day with this hot pink bloom.



FINISHES		ENVELOPE	
<i>gold foil</i>		<i>kraft paper</i>	
FRONT COPY		INSIDE COPY	
<i>blank</i>		<i>you're so sharp</i>	
SIZE	SKU #	PACKAGING	
<i>4.5"x5.5"</i>	<i>AL013</i>	<i>poly sleeve</i>	

## MAGNOLIA



Vellum creates a delicate magnolia spray as the card opens.



FINISHES		ENVELOPE	
<i>gold foil</i>		<i>pale blue</i>	
FRONT COPY		INSIDE COPY	
<i>hello.</i>		<i>blank</i>	
SIZE	SKU #	PACKAGING	
<i>5"x7"</i>	<i>AL012</i>	<i>poly jacket</i>	

# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## ENJOY THE RIDE



A motorcycle (with spinning rims!) rises from the card.



FINISHES		ENVELOPE
<i>silver foil</i>		<i>silver</i>
FRONT COPY		INSIDE COPY
<i>enjoy the ride</i>		<i>blank</i>
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL011</i>	<i>poly sleeve</i>

*2017 LOUIE Award Finalist*

## JELLYFISH



An ethereal jellyfish floats upwards surrounded by holographic bubbles.



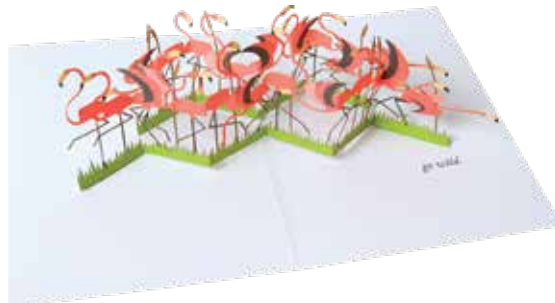
FINISHES		ENVELOPE
<i>holographic foil</i>		<i>silver</i>
FRONT COPY		
<i>if you got stung by a jellyfish...</i>		
INSIDE COPY		
<i>i'd totally pee on you</i>		
SIZE	SKU #	PACKAGING
<i>4"x8"</i>	<i>AL009</i>	<i>poly jacket</i>

*2017 LOUIE Award Finalist*

## GO WILD



A flock of neon flamingoes dance and preen.



FINISHES		ENVELOPE
<i>neon pink ink</i>		<i>neon pink</i>
FRONT COPY		INSIDE COPY
<i>blank</i>		<i>go wild.</i>
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL008</i>	<i>poly jacket</i>

# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## DREAM BIG



Multi-faceted longhorn skull rests above a dreamcatcher.



FINISHES		ENVELOPE
<i>copper foil</i>		<i>turquoise</i>
FRONT COPY		INSIDE COPY
<i>blank</i>		<i>dream big</i>
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL007</i>	<i>poly jacket</i>

## SOMETHING BLUE



Hugging a wire dress form, a lacy wedding gown is layered with vellum.



FINISHES		ENVELOPE
<i>translucent vellum</i>		<i>silver</i>
FRONT COPY		INSIDE COPY
<i>blank</i>		<i>something blue...</i>
SIZE	SKU #	PACKAGING
<i>4"x8"</i>	<i>AL006</i>	<i>polybag</i>

## ALPACA



A brightly colored llama pops upright as the card opens.



FINISHES		ENVELOPE
<i>none</i>		<i>silver</i>
FRONT COPY		INSIDE COPY
<i>oh, hi!</i>		<i>happy birthday</i>
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL005</i>	<i>polybag</i>



# PURE ALCHEMY

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## SPECTACULAR



Simple and classic. Glasses rest on the card as if waiting to be worn.

FINISHES		ENVELOPE
<i>none</i>		<i>silver</i>
FRONT COPY		INSIDE COPY
<i>you are spectacular</i>		<i>blank</i>
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL004</i>	<i>poly jacket</i>

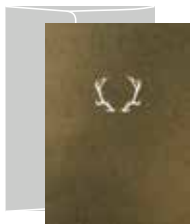
## 2016 LOUIE Award Finalist CUCKOO CLOCK



A cuckoo bird flies out of the clock doors. Flora blossom around the face.

FINISHES		ENVELOPE
<i>lavender iridescent ink</i>		<i>silver</i>
FRONT COPY		INSIDE COPY
<i>blank</i>		<i>blank</i>
SIZE	SKU #	PACKAGING
<i>4"x8"</i>	<i>AL003</i>	<i>polybag</i>

## 2016 LOUIE Award Finalist STAG



Floral wreath hovers delicately around the antlered deer.

FINISHES		ENVELOPE
<i>antique gold ink</i>		<i>silver</i>
FRONT COPY		INSIDE COPY
<i>blank</i>		<i>blank</i>
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL001</i>	<i>polybag</i>





## **PURE ALCHEMY™ CHRISTMAS**

Elegant cards for the holiday season. As with our everyday collection, our holiday cards celebrate the best in paper engineering with trend-driven designs.



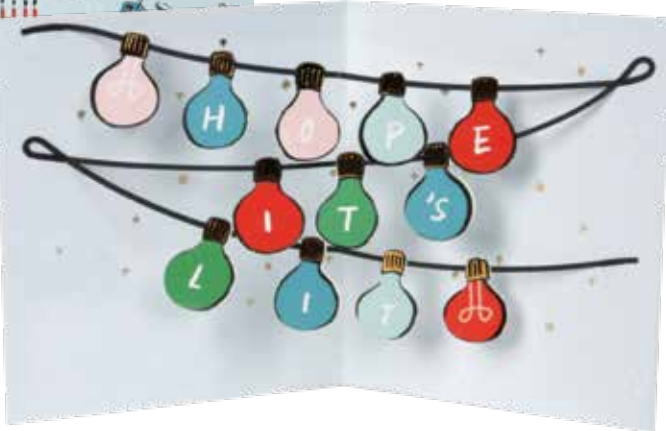
# PURE ALCHEMY CHRISTMAS

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

**NEW**  
**LIT**



Twinkling holiday lights spell out warm wishes.



FINISHES		ENVELOPE	
<i>gold foil</i>		<i>red</i>	
FRONT COPY			
<i>no matter how you celebrate...</i>			
INSIDE COPY			
<i>hope it's lit</i>			
SIZE	SKU #	PACKAGING	
<i>4.5"x5.5"</i>	<i>AL053</i>	<i>poly sleeve</i>	

**NEW**  
**WREATH**



A golden hoop is adorned with delicate winter blooms.



FINISHES		ENVELOPE	
<i>gold foil</i>		<i>mint green</i>	
FRONT COPY		INSIDE COPY	
<i>wishing you...</i>		<i>a very merry christmas</i>	
SIZE	SKU #	PACKAGING	
<i>4"x8"</i>	<i>AL052</i>	<i>poly jacket</i>	

# PURE ALCHEMY CHRISTMAS

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

**NEW**  
**DOVE**



A dainty dove unfolds its wings and soars over holly twigs.



FINISHES		ENVELOPE
<i>gold foil</i>		<i>white pearlescent</i>
FRONT COPY		INSIDE COPY
<i>peace on earth</i>		<i>none</i>
SIZE	SKU #	PACKAGING
<i>7"x5"</i>	<i>AL051</i>	<i>poly jacket</i>

**NEW**  
**LUMP OF COAL**



Unwrap an innocent brown-paper package to reveal a faceted lump of coal.

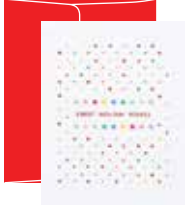


FINISHES		ENVELOPE
<i>black metallic paper</i>		<i>kraft</i>
FRONT COPY		INSIDE COPY
<i>for this christmas...</i>		<i>this is all you get</i>
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL050</i>	<i>poly jacket</i>

# PURE ALCHEMY CHRISTMAS

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## CANDY HOUSE



A miniature gingerbread cottage rises up amidst scattered sweets.



FINISHES		ENVELOPE	
<i>red foil, glitter</i>		<i>holly berry red</i>	
FRONT COPY		INSIDE COPY	
<i>sweet holiday wishes</i>		<i>cheers</i>	
SIZE	SKU #	PACKAGING	
<i>4.5"x5.5"</i>	<i>AL032</i>	<i>poly jacket</i>	

## NUTCRACKER



Laser-cut details allow the viewer to peek through the windows. Includes a folded note for your sentiment.



FINISHES		ENVELOPE	
<i>rose gold foil</i>		<i>snowflakes on periwinkle</i>	
FRONT COPY		INSIDE COPY	
<i>blank</i>		<i>blank</i>	
SIZE	SKU #	PACKAGING	
<i>8"x4"</i>	<i>AL031</i>	<i>poly sleeve</i>	

## CHRISTMAS CACTUS



A festive blooming cactus is draped in bright holiday lights.

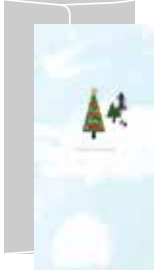


FINISHES		ENVELOPE	
<i>gold foil</i>		<i>gold</i>	
FRONT COPY			
<i>happy holidays</i>			
INSIDE COPY			
<i>may they be warm &amp; bright</i>			
SIZE	SKU #	PACKAGING	
<i>4"x8"</i>	<i>AL030</i>	<i>poly sleeve</i>	

# PURE ALCHEMY CHRISTMAS

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## TREE IN FOREST



A serene alpine forest is complete with a pull-tab to reveal heartfelt holiday wishes.



FINISHES		ENVELOPE
<i>silver foil</i>		<i>silver</i>
FRONT COPY		
<i>shine bright</i>		
INSIDE COPY		
<i>may your christmas stand out</i>		
SIZE	SKU #	PACKAGING
<i>4"x8"</i>	<i>AL033</i>	<i>poly sleeve</i>

## WINTER WONDERLAND



A tunnel card depicting an idyllic woodland scene.



FINISHES		ENVELOPE
<i>laser cutting</i>		<i>gold</i>
FRONT COPY		INSIDE COPY
<i>none</i>		<i>none</i>
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL020</i>	<i>poly sleeve</i>

## BAUBLE



A Christmas ornament hangs lightly from a pine bough.



FINISHES		ENVELOPE
<i>gold foil, gold glitter</i>		<i>gold</i>
FRONT COPY		INSIDE COPY
<i>merry christmas</i>		<i>none</i>
SIZE	SKU #	PACKAGING
<i>4"x8"</i>	<i>AL019</i>	<i>poly jacket</i>

# PURE ALCHEMY CHRISTMAS

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## SNOWFLAKES



Laser-cut snowflakes shimmer and unfold.

FEATURES		ENVELOPE
<i>holographic foil</i>		<i>silver</i>
FRONT COPY		INSIDE COPY
<i>let it snow...</i>		<i>let it snow... (x2)</i>
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL018</i>	<i>poly jacket</i>

*2016 Trendy Award Winner & 2017 LOUIE Award Winner*

## EAT, DRINK, AND BE MERRY



The gold, hand-lettered sentiment dangles with mistletoe.

FEATURES		ENVELOPE
<i>gold foil</i>		<i>gold</i>
FRONT COPY		INSIDE COPY
<i>tis the season</i>		<i>eat drink and be merry</i>
SIZE	SKU #	PACKAGING
<i>4.5"x5.5"</i>	<i>AL017</i>	<i>poly sleeve</i>

## O, CHRISTMAS TREE



Foil-stamped vellum is layered to create a dimensional tree.

FEATURES		ENVELOPE
<i>silver foil, vellum</i>		<i>silver</i>
FRONT COPY		INSIDE COPY
<i>be merry and bright</i>		<i>none</i>
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL016</i>	<i>poly jacket</i>

## MIDNIGHT SANTA



Santa and his reindeer fly above the delicate village.

FEATURES		ENVELOPE
<i>gold foil</i>		<i>gold</i>
FRONT COPY		INSIDE COPY
<i>none</i>		<i>none</i>
SIZE	SKU #	PACKAGING
<i>5"x7"</i>	<i>AL015</i>	<i>poly sleeve</i>



# PURE ALCHEMY CHRISTMAS

*Cheeky salutations and pop-ups mixed with intricate laser-cutting.*

## CANDY HOUSE



FINISHES	ENVELOPE
<i>red foil, glitter</i>	<i>holly berry red</i>
FRONT COPY	INSIDE COPY
<i>sweet holiday wishes</i>	<i>cheers</i>
SIZE	SKU #
<i>4.75"x9.5"x6"</i>	<i>AL032BX</i>

## TREE IN THE FOREST



FINISHES	ENVELOPE
<i>silver foil</i>	<i>silver</i>
FRONT COPY	
<i>shine bright</i>	
INSIDE COPY	
<i>may your christmas stand out</i>	
SIZE	SKU #
<i>2.25"x8.5"x8.5"</i>	<i>AL029BX</i>

## EAT, DRINK, & BE MERRY



FINISHES	ENVELOPE
<i>gold foil</i>	<i>gold</i>
FRONT COPY	INSIDE COPY
<i>'tis the season</i>	<i>eat drink and be merry</i>
SIZE	SKU #
<i>2.5"x10.5"x6.25"</i>	<i>AL017BX</i>



## LAYERS™ GREETINGS

Beautifully engineered with handcrafted perfection, our LAYERS Greeting Cards always catch the eye of consumers. These dimensional cards are hand-made, offer simple, diverse messaging for a variety of occasions, and are blank on the inside for personalization. Our new designs play with foil and our signature layered, laser-cut, and die-cut paper technique.

### ICON KEY

- ♥ perfect for Mother's Day
- ♥ perfect for Valentine's Day

## LAYERS GREETINGS

*Layers of laser-cut and die-cut paper, hand-finished for a variety of occasions.*

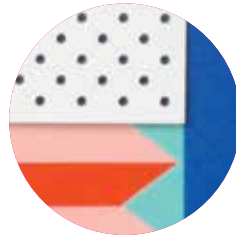
*All cards measure 4.75"x6.75" and come in a poly bag.*

*NEW*

### NO. 32 GEOMETRIC



#### DETAILS



FINISHES	ENVELOPE
<i>gold foil</i>	<i>multi-color geometric</i>
FRONT COPY	SKU #
<i>none</i>	<i>FP032</i>

*NEW*

### NO. 31 BOTANICAL THANKS



#### DETAILS



FINISHES	ENVELOPE
<i>rose gold foil</i>	<i>white with stripe liner</i>
FRONT COPY	SKU #
<i>thanks</i>	<i>FP031</i>

# LAYERS GREETINGS

*Layers of laser-cut and die-cut paper, hand-finished for a variety of occasions.  
All cards measure 4.75"x6.75" and come in a poly bag.*



NO. 30 YOU'RE MY FAVORITE



DETAILS

FINISHES	ENVELOPE
<i>rose gold foil</i>	<i>rose gold</i>
FRONT COPY	SKU #
<i>you're my favorite</i>	<i>FP030</i>

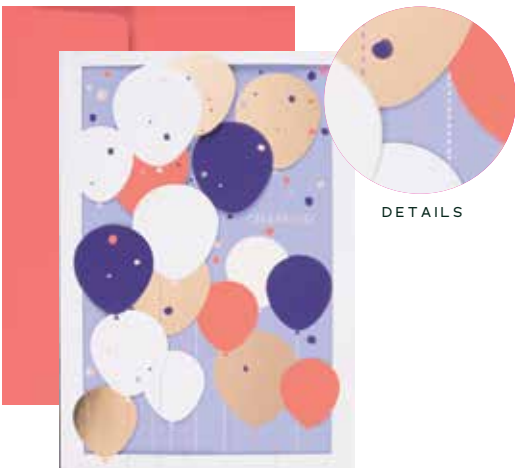
NO. 29 TROPICAL



DETAILS

FINISHES	ENVELOPE
<i>periwinkle foil</i>	<i>light blue</i>
FRONT COPY	SKU #
<i>go wild</i>	<i>FP029</i>

NO. 28 BALLOONS



DETAILS

FINISHES	ENVELOPE
<i>neon ink, gold foil</i>	<i>neon pink</i>
FRONT COPY	SKU #
<i>celebrate!</i>	<i>FP028</i>

NO. 27 SHINE BRIGHT



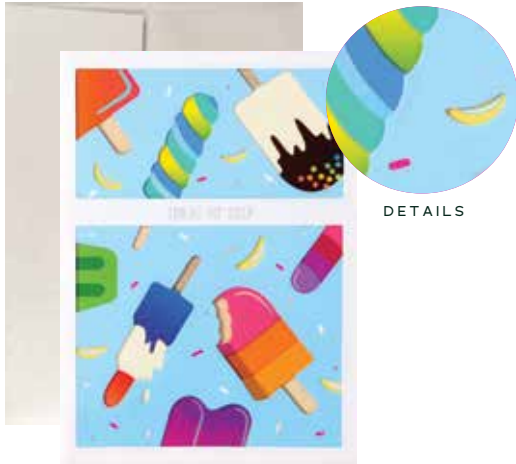
DETAILS

FINISHES	ENVELOPE
<i>gold foil</i>	<i>navy with stars</i>
FRONT COPY	SKU #
<i>shine bright.</i>	<i>FP027</i>

# LAYERS GREETINGS

*Layers of laser-cut and die-cut paper, hand-finished for a variety of occasions.  
All cards measure 4.75"x6.75" and come in a poly bag.*

NO. 26 TREAT YO' SELF



FINISHES	ENVELOPE
<i>holographic foil</i>	<i>silver</i>
FRONT COPY	SKU #
<i>treat yo' self</i>	<i>FP026</i>



NO. 25 LOVE WINS



FINISHES	ENVELOPE
<i>holographic foil</i>	<i>silver</i>
FRONT COPY	SKU #
<i>love wins.</i>	<i>FP025</i>



NO. 24 EYES FOR YOU



FINISHES	ENVELOPE
<i>holographic &amp; gold foil</i>	<i>silver</i>
FRONT COPY	SKU #
<i>i only have eyes for you</i>	<i>FP024</i>

NO. 23 SCRIBBLES



FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>yay, yay, yay!</i>	<i>FP023</i>

# LAYERS GREETINGS

*Layers of laser-cut and die-cut paper, hand-finished for a variety of occasions.  
All cards measure 4.75"x6.75" and come in a poly bag.*

## NO. 22 TRIANGLES



DETAILS

FINISHES	ENVELOPE
<i>gold foil</i>	<i>silver</i>
FRONT COPY	SKU #
<i>be awesome today</i>	<i>FP022</i>

## NO. 21 FLAMES



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>happy birthday</i>	<i>FP021</i>

## NO. 20 HEY THERE



DETAILS

FINISHES	ENVELOPE
<i>gold foil</i>	<i>silver</i>
FRONT COPY	SKU #
<i>hey there</i>	<i>FP020</i>

## NO. 19 CONGRATULATIONS



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>congratulations</i>	<i>FP019</i>

# LAYERS GREETINGS

*Layers of laser-cut and die-cut paper, hand-finished for a variety of occasions.  
All cards measure 4.75"x6.75" and come in a poly bag.*

NO. 18 SCALLOP



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>thank you</i>	<i>FP018</i>

NO. 17 HBD



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>hbd</i>	<i>FP017</i>

NO. 16 WAVES



DETAILS

FINISHES	ENVELOPE
<i>silver foil</i>	<i>silver</i>
FRONT COPY	SKU #
<i>birthday wishes!</i>	<i>FP016</i>

NO. 15 WINGS



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>best wishes</i>	<i>FP015</i>



# LAYERS GREETINGS

*Layers of laser-cut and die-cut paper, hand-finished for a variety of occasions.*

*All cards measure 4.75"x6.75" and come in a poly bag.*

NO. 13 BUBBLES



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>celebrate!</i>	<i>FP013</i>

NO. 12 BIRTHDAY WISHES



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>birthday wishes</i>	<i>FP012</i>



NO. 11 XOXO



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>xoxo</i>	<i>FP011</i>



NO. 10 THINKING OF YOU



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>thinking of you</i>	<i>FP010</i>

# LAYERS GREETINGS

*Layers of laser-cut and die-cut paper, hand-finished for a variety of occasions.  
All cards measure 4.75"x6.75" and come in a poly bag.*



NO. 9 FOR YOU



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>for you</i>	<i>FP009</i>

NO. 8 HAPPY BIRTHDAY!



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>happy birthday!</i>	<i>FP008</i>

NO. 7 CHEERS!



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>cheers!</i>	<i>FP007</i>



NO. 6 MANY THANKS



DETAILS

FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>many thanks</i>	<i>FP006</i>

# LAYERS GREETINGS

*Layers of laser-cut and die-cut paper, hand-finished for a variety of occasions.  
All cards measure 4.75"x6.75" and come in a poly bag.*

NO. 5 HELLO



FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>hello</i>	<i>FP005</i>

NO. 3 HAPPY BIRTHDAY!



FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>happy birthday!</i>	<i>FP003</i>

NO. 2 HOORAY!



FINISHES	ENVELOPE
<i>none</i>	<i>silver</i>
FRONT COPY	SKU #
<i>hooray!</i>	<i>FP002</i>



## BOXED NOTES

Our Boxed Notes are presented in beautifully finished keepsake boxes with magnetic closures. Each box includes a set of eight pop-up cards with white or matching envelopes.



# BOXED NOTES

Eight pop-up notes and envelopes packaged in a keepsake box.

*NEW*

## GIRL BOSS



FEATURES

*gold foil*

*leaf patterned envelope liners*



SKU #

*BN135*

*NEW*

## MUSHROOMS

FEATURES

*gold foil*



SKU #

*BN134*



*bright pink envelopes*

# BOXED NOTES

Eight pop-up notes and envelopes packaged in a keepsake box.

*NEW*

## LUCKY CHARMS



FEATURES  
*gold foil*



*lavender envelopes*



SKU #  
*BN133*

FEATURES  
*gold holographic foil*



## CONSTELLATIONS



SKU #  
*BN132*



*light blue envelopes*

# BOXED NOTES

Eight pop-up notes and envelopes packaged in a keepsake box.

FEATURES  
*rose gold foil*



SKU #  
*BN131*

ELEGANT PROFANITY



*gold envelopes*

WINGS



FEATURES  
*gold foil*



*kraft envelopes*



SKU #  
*BN130*



# BOXED NOTES

Eight pop-up notes and envelopes packaged in a keepsake box.

## FRUITS



FEATURES  
*gold foil*



SKU #  
*BN129*

## HUMMINGBIRDS



FEATURES  
*rose gold foil*



SKU #  
*BN128*

*2017 LOUIE Award Finalist*

## WHALES



FEATURES  
*gold foil*



SKU #  
*BN127*

## SLOTH



FEATURES  
*gold foil*



SKU #  
*BN126*

# BOXED NOTES

Eight pop-up notes and envelopes packaged in a keepsake box.

## WATERCOLOR THANK YOU



FEATURES  
*rose gold foil*



SKU #  
*BN125*

## WATERCOLOR HELLO



FEATURES  
*gold foil*



SKU #  
*BN124*

## CACTUS



FEATURES  
*gold foil*



SKU #  
*BN122*

## LLAMA



FEATURES  
*gold foil*



SKU #  
*BN121*

# BOXED NOTES

Eight pop-up notes and envelopes packaged in a keepsake box.

## VINTAGE KEYS



FEATURES  
*gold foil*

SKU #  
*BN120*

## VINTAGE CAMERAS



FEATURES  
*spot UV*

SKU #  
*BN119*

## EYE GLASSES



FEATURES  
*spot UV*

SKU #  
*BN110*

## PEACOCK



FEATURES  
*glitter*

SKU #  
*BN109*

## FOREST BOUQUET



FEATURES  
*glitter*

SKU #  
*BN104*



## **FINE SOAP**

From calming the senses to kindling a cherished memory, scent is both powerful and intensely personal.

Our Fine Soap collection features updated packaging with a modern and minimalist flair. Each 5oz. triple-milled, Shea butter and olive oil bar is artisan-crafted in the USA by an RSPO-certified factory.

## FINE SOAP

*Scented soap bars in elegantly die-cut packages.*

Our soap bars are triple milled, vegetable-based soap made with shea butter, olive oil & purified water.

Each box features a die-cut flap and gold foiled accents.



SKU #  
FPSLBX014

### Nº. 14

*Cucumber & Pomelo*

#### **FRESH BOTANICALS**

Crisp pomelo grapefruit and cool green cucumber merge to create this bright, fresh scent. Botanical base notes of aquatic watercress lends a verdant undertone.

## FINE SOAP

*Scented soap bars in elegantly die-cut packages.*



### Nº. 13

*Rhubarb & Honeysuckle*

#### SUMMER DAYS

Tart, fresh-picked rhubarb is mellowed by an infusion of summer-blooming honeysuckle to create a bright fragrance that's refreshingly fruity and floral. White ginger adds a subtly spicy note.

SKU #

FPSLBX013

### Nº. 11

*Mint with Blue Agave & White Tea*

#### BLUE COOL

Subtly sweet blue agave gets a crisp new twist when paired with invigorating mint and the soothing scent of clean white tea.



SKU #

FPSLBX011

## FINE SOAP

*Scented soap bars in elegantly die-cut packages.*



SKU #  
FPSLBX010

## N°. 10

*White Peony Rose & Cardamom*

### GARDEN PARTY

Peony roses are known for their beautiful blooms and inviting floral notes. Combined with exotic Moroccan cardamom, orange blossom and amber, the feminine fragrance takes on a refreshing complexity that's rich and refined.



## N°. 08

*Almond Milk & Wild Honey*

### NATURAL INDULGENCE

Combine nourishing, inviting nutty almond milk with rich nectar of wildflower honey, this bar has a light scent that's soothing to the senses and lush, skin-softening feel.



SKU #  
FPSLBX008



## FINE SOAP

*Scented soap bars in elegantly die-cut packages.*



SKU #

FPSLBX006

## N°. 06

*Lavender & Wild Sage*

### **PETITE PROVENCE**

Found in abundance in the south of France, lavender is prized for its calming properties. Blended with an earthy sage, it creates a unique aromatic experience that calms the body, clears the mind and soothes the senses.

## N°. 05

*Sea Salt & Chai Tea*

### **SEA, SIGH**

Like a breath of soothing, salty air, our Sea Salt & Chai Tea bar combines restorative Mediterranean Sea salt with refreshingly complex imported chai, for a subtle, slightly spicy scent that's cool and invigorating.

SKU #

FPSLBX005





# MoMA

## EVERYDAY BOXED CARDS

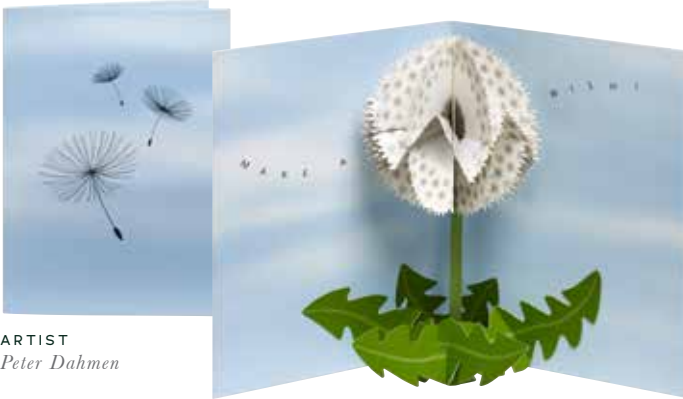
The Museum of Modern Art (MoMA) is not only famous for its incredible museum; MoMA is also known for its discerning taste—requiring all potential products to pass through multiple design filters. Products are then evaluated by MoMA's renowned curatorial department, established in 1932 as the first of its kind to focus solely on architecture and design. MoMA's design collection is ever-changing, a reflection of the evolving field of design itself. We are honored to be MoMA's exclusive distributor of greeting cards in North America.



# EVERYDAY CARDS

Paper-engineered greeting cards. Comes in boxes of 6 cards.

## DANDELION WISHES



ARTIST  
*Peter Dahmen*

FFEATURES		ENVELOPE	
<i>pop-up, laser cutting</i>		<i>green</i>	
FRONT COPY		INSIDE COPY	
<i>none</i>		<i>make a wish!</i>	
SIZE		SKU #	
<i>4.5"x6.25"</i>		<i>MOMA800210</i>	

## MELODIOUS BIRDS



ARTIST  
*Robert Sabuda*

FFEATURES		ENVELOPE	
<i>pop-up</i>		<i>yellow</i>	
FRONT COPY		INSIDE COPY	
<i>none</i>		<i>none</i>	
SIZE		SKU #	
<i>4.5"x6.25"</i>		<i>MOMA126641</i>	

## GRACEFUL SWANS



ARTIST  
*Chandelle Marian Heffner*

FEATURES		ENVELOPE	
<i>3D elements</i>		<i>blue</i>	
FRONT COPY		INSIDE COPY	
<i>none</i>		<i>none</i>	
SIZE		SKU #	
<i>6.25"x4.5"</i>		<i>MOMA126640</i>	

# EVERYDAY CARDS

Paper-engineered greeting cards. Comes in boxes of 6 cards.

## BLOOMING GARDEN



ARTIST  
Emma Giuliani

FEATURES	ENVELOPE
3D elements	yellow
FRONT COPY	INSIDE COPY
none	none
SIZE	SKU #
3.5"x7"	MOMA126639

## BIRTHDAY DOTS



ARTIST  
David A. Carter

FEATURES	ENVELOPE
pop-up	yellow
FRONT COPY	INSIDE COPY
none	happy birthday
SIZE	SKU #
6.25"x4.5"	MOMA126599

## EYE LOVE YOU



ARTIST  
David A. Carter

FEATURES	ENVELOPE
silver foil, pop-up	white
FRONT COPY	INSIDE COPY
none	[eye] love you x3
SIZE	SKU #
6.25"x4.5"	MOMA126597

# EVERYDAY CARDS

Paper-engineered greeting cards. Come in boxes of 6 cards.

## GINGHAM CUPCAKE



ARTIST  
*Peter Dahmen*

FFEATURES	ENVELOPE
<i>pop-up</i>	<i>yellow</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMA121069</i>

## POP-UP CAKE



ARTIST  
*Maike Biederstädt*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>purple</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMA121066</i>

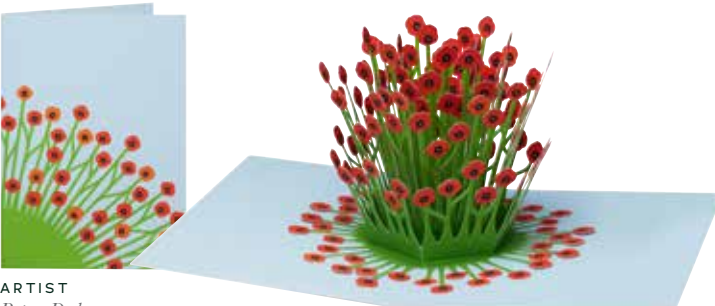
## PLAYFUL BLOSSOMS



ARTIST  
*David A. Carter*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>green</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>6.25"x4.5"</i>	<i>MOMA120069</i>

## BLOOMING POPPIES



ARTIST  
*Peter Dahmen*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>green</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMA120068</i>

# EVERYDAY CARDS

Paper-engineered greeting cards. Come in boxes of 6 cards.

## FLUTTERING BUTTERFLIES



ARTIST  
*Maike Biederstädt*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>orange</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMA120067</i>

## BRILLIANT BOUQUET



ARTIST  
*Maike Biederstädt*

FEATURES	ENVELOPE
<i>pop-up, laser cutting</i>	<i>yellow</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMA120066</i>

## RADIANT BIRD



ARTIST  
*Philippe Ug*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>yellow</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>5"x7"</i>	<i>MOMA109512</i>

## GRAPHIC BUTTERFLY



ARTIST  
*Philippe Ug*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>blue</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>5"x7"</i>	<i>MOMA109484</i>





# MoMA

## CHRISTMAS BOXED CARDS

Three-dimensional, whimsical, heartwarming: MoMA's award-winning holiday cards have served as a stage for up-and-coming artists since 1954. This year's assortments celebrate the talents of world-renowned paper engineers and illustrators such as Sandra Lounsbury Foose, David A. Carter and Peter Dahmen.



# HOLIDAY CARDS

*Paper-engineered greeting cards. Comes in boxes of 8 cards.*

## BIRDS IN FLIGHT



ARTIST  
*Atsuko Yukawa*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>white</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>none</i>
SIZE	SKU #
<i>5"x7"</i>	<i>MOMAX126596</i>

## FOLK FOREST



ARTIST  
*Flora Waycott*

FEATURES	ENVELOPE
<i>gold foil, pop-up</i>	<i>purple</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>happy holidays</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMAX126594</i>

## NORTH POLE VOYAGE



ARTIST  
*Keisuke Unosawa*

FEATURES	ENVELOPE
<i>pop-up, string</i>	<i>red</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>merry christmas</i>
SIZE	SKU #
<i>6.25"x4.5"</i>	<i>MOMAX126593</i>

# HOLIDAY CARDS

*Paper-engineered greeting cards. Comes in boxes of 8 cards.*

## CHRISTMAS CATS



ARTIST  
*Keisuke Unosawa*

FFEATURES	ENVELOPE
<i>silver foil, string, pop-up</i>	<i>red</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>enjoy the season</i>
SIZE	SKU #
<i>6.25"x4.5"</i>	<i>MOMAX126592</i>

## TWIRLING DOVES



ARTIST  
*Keisuke Unosawa*

FEATURES	ENVELOPE
<i>gold foil, pop-up</i>	<i>white</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>peace</i>
SIZE	SKU #
<i>5"x7"</i>	<i>MOMAX126591</i>

## CHRISTMAS COOKIES



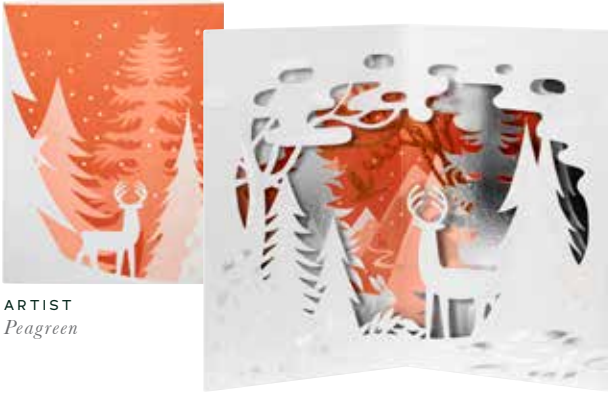
ARTIST  
*Robert Sabuda*

FEATURES	ENVELOPE
<i>glitter, pop-up</i>	<i>green</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>merry christmas</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMAX126590</i>

# HOLIDAY CARDS

*Paper-engineered greeting cards. Comes in boxes of 8 cards.*

## SNOWY WONDERLAND



ARTIST  
*Peagreen*

FEATURES		ENVELOPE
<i>silver foil, 3D elements</i>		<i>white</i>
INSIDE COPY		
<i>wishing you a happy holiday</i>		
SIZE	SKU #	
<i>5.5"x4.25"</i>	<i>MOMAX126589</i>	

## SPARKLING BAUBLES



ARTIST  
*Peagreen*

FEATURES		ENVELOPE
<i>glitter, gold foil, neon ink</i>		<i>blue</i>
FRONT COPY	INSIDE COPY	
<i>none</i>	<i>happy holidays</i>	
SIZE	SKU #	
<i>5"x7"</i>	<i>MOMAX126588</i>	

## HOLLY WREATH



ARTIST  
*Shimako Okamura*

FEATURES		ENVELOPE
<i>silver foil, 3D elements</i>		<i>red</i>
FRONT COPY	INSIDE COPY	
<i>none</i>	<i>season's greetings</i>	
SIZE	SKU #	
<i>6.25"x4.5"</i>	<i>MOMAX126587</i>	

# HOLIDAY CARDS

*Paper-engineered greeting cards. Comes in boxes of 8 cards.*

## PINBALL HOLIDAY



ARTIST  
*Rob Kelly*

FEATURES		ENVELOPE
<i>silver foil, acetate, pop-up</i>		<i>lime</i>
INSIDE COPY		
<i>have a ball this christmas</i>		
SIZE	SKU #	
<i>6.5"x5"</i>	<i>MOMAX126584</i>	

## SNOWY PINE



ARTIST  
*Jann Johnson*

FEATURES	
<i>pop-up, glitter, spinning elements</i>	
ENVELOPE	INSIDE COPY
<i>red</i>	<i>season's greetings</i>
SIZE	SKU #
<i>7"x5"</i>	<i>MOMAX126582</i>

## MERRY BIRDHOUSES



ARTIST  
*Aimee Hucek*

FEATURES		ENVELOPE
<i>silver foil</i>		<i>red</i>
FRONT COPY	INSIDE COPY	
<i>none</i>	<i>warmest wishes</i>	
SIZE	SKU #	
<i>4.5"x6.25"</i>	<i>MOMAX126581</i>	

# HOLIDAY CARDS

Paper-engineered greeting cards. Comes in boxes of 8 cards.

## WINTRY OWL



ARTIST  
Jackie Huang

FEATURES		ENVELOPE
<i>pop-up, 3D elements</i>		<i>silver</i>
FRONT COPY	INSIDE COPY	
<i>none</i>	<i>warm wishes</i>	
SIZE	SKU #	
<i>6.25"x4.5"</i>	<i>MOMAX126579</i>	

## FELIZ NAVIDAD



ARTIST  
Sandra Lounsbury Foose

FEATURES		ENVELOPE
<i>embossing, 3D elements</i>		<i>purple</i>
FRONT COPY	INSIDE COPY	
<i>none</i>	<i>feliz navidad</i>	
SIZE	SKU #	
<i>6"x5"</i>	<i>MOMAX126578</i>	

## SANTA'S MASTERPIECE



ARTIST  
Sandra Lounsbury Foose

FEATURES	
<i>embossing, 3D elements, moving elements, metallic foil</i>	
ENVELOPE	INSIDE COPY
<i>green</i>	<i>have a picture perfect christmas</i>
SIZE	SKU #
<i>5.75"x5"</i>	<i>MOMAX126553</i>

# HOLIDAY CARDS

*Paper-engineered greeting cards. Comes in boxes of 8 cards.*

## CAROLING CATS



ARTIST  
*Masha D'yans*

### FFEATURES

*pop-up, metallic foil, red glitter*

ENVELOPE	INSIDE COPY
<i>red</i>	<i>happy holidays</i>
SIZE	SKU #
<i>6.25"x4.5"</i>	<i>MOMAX126551</i>

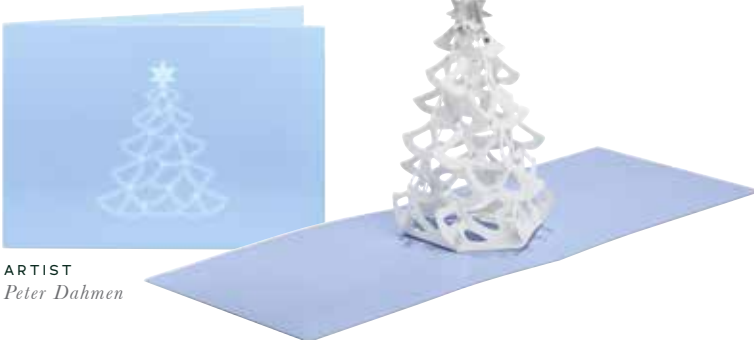
## CHEERFUL POINSETTIA



ARTIST  
*Peter Dahmen*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>green</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>best wishes!</i>
SIZE	SKU #
<i>6.25"x4.5"</i>	<i>MOMAX126550</i>

## SHIMMERING TREE



ARTIST  
*Peter Dahmen*

FEATURES	ENVELOPE
<i>pop-up, silver foil</i>	<i>silver</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>merry christmas</i>
SIZE	SKU #
<i>4.5"x6.25"</i>	<i>MOMAX126549</i>

# HOLIDAY CARDS

*Paper-engineered greeting cards. Comes in boxes of 8 cards.*

## GINGERBREAD CABIN



ARTIST  
*Maike Biederstädt*

FEATURES	ENVELOPE
<i>pop-up</i>	<i>green</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>season's greetings</i>
SIZE	SKU #
<i>6.25"x4.5"</i>	<i>MOMAX126548</i>

## ALPINE REINDEER



ARTIST  
*A+B Designs*

FEATURES	ENVELOPE
<i>string, silver foil, glitter</i>	<i>red</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>festive wishes</i>
SIZE	SKU #
<i>6.25"x4.5"</i>	<i>MOMAX126547</i>

## SANTA'S BUDDY



ARTIST  
*Keisuke Unosawa*

FEATURES	ENVELOPE
<i>silver foil, string, pop-up</i>	<i>red</i>
FRONT COPY	INSIDE COPY
<i>merry christmas</i>	<i>none</i>
SIZE	SKU #
<i>6.25"x4.5"</i>	<i>MOMAX120654</i>



# HOLIDAY CARDS

Paper-engineered greeting cards. Comes in boxes of 8 cards.

## SOARING DOVES



ARTIST  
*Keisuke Unosawa*

FEATURES		ENVELOPE	
<i>gold foil</i>		<i>silver</i>	
FRONT COPY		INSIDE COPY	
<i>none</i>		<i>peace</i>	
SIZE	SKU #		
<i>5"x7"</i>	<i>MOMAX120652</i>		

## NESTLING CARDINALS



ARTIST  
*Jessica Tice-Gilbert*

FEATURES		ENVELOPE	
<i>pop-up</i>		<i>red</i>	
FRONT COPY		INSIDE COPY	
<i>none</i>		<i>happy holidays</i>	
SIZE	SKU #		
<i>4.5"x6.25"</i>	<i>MOMAX120649</i>		

## WINTER WONDERLAND



ARTIST  
*Risa Takeuchi*

FEATURES		ENVELOPE	
<i>laser-cut, 3D elements</i>		<i>blue</i>	
FRONT COPY		INSIDE COPY	
<i>none</i>		<i>season's greetings</i>	
SIZE	SKU #		
<i>4.5"x6.25"</i>	<i>MOMAX120647</i>		

# HOLIDAY CARDS

Paper-engineered greeting cards. Comes in boxes of 8 cards.

## CHRISTMASTIME



ARTIST  
*Rob Kelly*

FEATURES	ENVELOPE
<i>3D elements</i>	<i>white</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>joyful christmastime</i>
SIZE	SKU #
<i>6.5"x5.5"</i>	<i>MOMAX120641</i>

## SPINNING SNOWFLAKE



ARTIST  
*Jann Johnson*

FEATURES	ENVELOPE
<i>glitter, spinning elements</i>	<i>silver</i>
INSIDE COPY	
<i>may your holidays sparkle</i>	
SIZE	SKU #
<i>5"x7"</i>	<i>MOMAX120639</i>

## MODERN NATIVITY



ARTIST  
*Aimee Hucek*

FEATURES	ENVELOPE
<i>silver foil</i>	<i>blue</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>peace on earth</i>
SIZE	SKU #
<i>6.25"x4.5"</i>	<i>MOMAX120634</i>

## FOREST SLEIGH RIDE



ARTIST  
*Jackie Huang*

FEATURES	ENVELOPE
<i>laser-cut, 3D elements</i>	<i>green</i>
FRONT COPY	INSIDE COPY
<i>none</i>	<i>enjoy the season</i>
SIZE	SKU #
<i>4.25"x6.5"</i>	<i>MOMAX120630</i>

# HOLIDAY CARDS

*Paper-engineered greeting cards. Comes in boxes of 8 cards.*

## SANTA'S HOUSE



ARTIST  
*Sandra Lounsbury Foose*

### FEATURES

*silver foil, glitter, 3D elements*

### ENVELOPE

*green*

### INSIDE COPY

*none*

### SIZE

*4.75"x4.5"*

### SKU #

*MOMAX120624*

## SCANDINAVIAN TREE



ARTIST  
*David A. Carter*

### FEATURES

*pop-up*

### ENVELOPE

*green*

### FRONT COPY

*none*

### INSIDE COPY

*yuletide greetings*

### SIZE

*6.25"x4.5"*

### SKU #

*MOMAX120618*

## CHRISTMAS COOKIES



ARTIST  
*Maike Biederstädt*

### FFEATURES

*pop-up*

### ENVELOPE

*red*

### FRONT COPY

*none*

### INSIDE COPY

*season's greetings*

### SIZE

*6.25"x4.5"*

### SKU #

*MOMAX120614*

## JOYFUL TREE



ARTIST  
*Maike Biederstädt*

### FEATURES

*pop-up*

### ENVELOPE

*green*

### FRONT COPY

*none*

### INSIDE COPY

*merry christmas*

### SIZE

*4.5"x6.25"*

### SKU #

*MOMAX120612*

## PRODUCT DISPLAYS

We offer a variety of display and fixture options to help merchandise the Pure Alchemy, LAYERS Greetings, Fine Soap, and Boxed Notes for maximum sales. All fixtures are free with a full fill.

LAYERS™/PURE ALCHEMY™  
FLOOR SPINNER (LARGE)



USA24LUXEWIRE  
24 designs – 6 of each 144 total pieces  
\$612 Pure Alchemy  
\$468 LAYERS  
\$540 12/12 Pure Alchemy/LAYERS

LAYERS™/PURE ALCHEMY™  
COUNTER TOP SPINNER (SMALL)



USA12LUXEWIRE  
12 designs – 6 of each  
72 total pieces  
\$306 Pure Alchemy  
\$234 LAYERS  
\$270 6/6 Pure Alchemy/LAYERS



Open sample card on header!



Interchangeable, gold foiled, die-cut headers!

# PRODUCT DISPLAYS

We offer a variety of display and fixture options to help merchandise the Pure Alchemy, LAYERS Greetings, Fine Soap, and Boxed Notes for maximum sales. All fixtures are free with a full fill.

## LAYERS™ GREETINGS CORRUGATE



DIS-8CORTPWHT  
8 designs – 6 of each  
48 total pieces  
\$156

## FINE SOAP CORRUGATE



DIS-6SOAP  
6 designs – 4 of each  
24 total pieces  
\$120

## BOXED NOTES CORRUGATE



DIS-6BOXNOTE  
6 designs – 4 of each  
24 total pieces  
\$174

# PRODUCT PRICING

## Fine Soap

PRODUCT	PRICE WHOLESALE/RETAIL	MINIMUM PRODUCTS PER DESIGN
<i>fine soap</i>	<i>W \$5.00/ R \$10.00</i>	6
PRODUCT	UNIT PRICE	# PRODUCTS PER UNIT
<i>fine soap corrugate</i>	<i>\$120.00</i>	<i>1 (includes 6 designs, 4 of each design, 24 total, PLUS free corrugate)</i>

## Pure Alchemy™

PRODUCT	PRICE WHOLESALE/RETAIL	MINIMUM PRODUCTS PER DESIGN
<i>pure alchemy</i>	<i>W \$4.25/ R \$8.99</i>	6
PRODUCT	PRICE WHOLESALE/RETAIL	MINIMUM PRODUCTS PER DESIGN
<i>pure alchemy christmas</i>	<i>W \$4.25/ R \$8.99</i>	6
PRODUCT	PRICE WHOLESALE/RETAIL	MINIMUM PRODUCTS PER DESIGN
<i>pure alchemy boxed christmas</i>	<i>W \$15.00/ R \$29.95</i>	6
PRODUCT	UNIT PRICE	# PRODUCTS PER UNIT
<i>pure alchemy spinner (24 pkt)</i>	<i>\$612.00</i>	<i>1 (includes 24 designs, 6 of each, 144 total, PLUS free spinner)</i>
PRODUCT	UNIT PRICE	# PRODUCTS PER UNIT
<i>pure alchemy spinner (12 pkt)</i>	<i>\$306.00</i>	<i>1 (includes 12 designs, 6 of each, 72 total, PLUS free spinner)</i>

## LAYERS™ Greetings

PRODUCT	PRICE WHOLESALE/RETAIL	MINIMUM PRODUCTS PER DESIGN
<i>layers greetings</i>	<i>W \$3.25/ R \$6.99</i>	6
PRODUCT	UNIT PRICE	# PRODUCTS PER UNIT
<i>layers greetings corrugate</i>	<i>\$156.00</i>	<i>1 (includes 8 designs, 6 of each design, 48 total, PLUS free corrugate)</i>
PRODUCT	UNIT PRICE	# PRODUCTS PER UNIT
<i>layers greetings spinner (24 pkt)</i>	<i>\$468.00</i>	<i>1 (includes 24 designs, 6 of each design, 144 total, PLUS free spinner)</i>
PRODUCT	UNIT PRICE	# PRODUCTS PER UNIT
<i>layers greetings spinner (12 pkt)</i>	<i>\$234.00</i>	<i>1 (includes 12 designs, 6 of each design, 72 total, PLUS free spinner)</i>

## Boxed Notes

PRODUCT	PRICE WHOLESALE/RETAIL	MINIMUM PRODUCTS PER DESIGN
<i>boxed notes</i>	<i>W \$7.25/ R \$14.99</i>	4
PRODUCT	UNIT PRICE	# PRODUCTS PER UNIT
<i>boxed notes corrugate</i>	<i>\$174.00</i>	<i>1 (includes 6 designs, 4 of each design, 24 total, PLUS free corrugate)</i>

## PRODUCT PRICING

### MoMA Everyday Greeting Cards (Box of 6 cards, 6 boxes per unit)

ITEM #	CARD TITLE	PRICE WHOLESALE/RETAIL
MOMA800210	<i>dandelion wishes</i>	W \$12.50/ R \$24.95
MOMA126641	<i>melodious birds</i>	W \$11.00/ R \$21.95
MOMA126640	<i>graceful swans</i>	W \$11.00/ R \$21.95
MOMA126639	<i>blooming garden</i>	W \$11.00/ R \$21.95
MOMA126599	<i>birthday dots</i>	W \$11.00/ R \$21.95
MOMA126597	<i>eye love you</i>	W \$11.00/ R \$21.95
MOMA121069	<i>gingham cupcake</i>	W \$10.00/ R \$19.95
MOMA121066	<i>pop-up cake</i>	W \$10.00/ R \$19.95
MOMA120069	<i>playful blossoms</i>	W \$10.00/ R \$19.95
MOMA120068	<i>blooming poppies</i>	W \$11.00/ R \$21.95
MOMA120067	<i>fluttering butterflies</i>	W \$10.00/ R \$19.95
MOMA120066	<i>brilliant bouquet</i>	W \$11.00/ R \$21.95
MOMA109512	<i>radiant bird</i>	W \$10.00/ R \$19.95
MOMA109484	<i>graphic butterfly</i>	W \$10.00/ R \$19.95

## PRODUCT PRICING

### MoMA Christmas Greeting Cards (Box of 8 cards, 6 boxes per unit)

ITEM #	CARD TITLE	PRICE WHOLESALE/RETAIL
MOMAX126596	<i>birds in flight</i>	W \$12.50/ R \$24.95
MOMAX126594	<i>folk forest</i>	W \$13.50/ R \$26.95
MOMAX126593	<i>north pole voyage</i>	W \$12.50/ R \$24.95
MOMAX126592	<i>christmas cats</i>	W \$12.50/ R \$24.95
MOMAX126591	<i>twirling doves</i>	W \$11.50/ R \$22.95
MOMAX126590	<i>christmas cookies</i>	W \$12.50/ R \$24.95
MOMAX126589	<i>snowy wonderland</i>	W \$12.50/ R \$24.95
MOMAX126588	<i>sparkling baubles</i>	W \$11.50/ R \$22.95
MOMAX126587	<i>holly wreath</i>	W \$12.50/ R \$24.95
MOMAX126584	<i>pinball holiday</i>	W \$11.50/ R \$22.95
MOMAX126582	<i>snowy pine</i>	W \$13.50/ R \$26.95
MOMAX126581	<i>merry birdhouses</i>	W \$11.50/ R \$22.95
MOMAX126579	<i>wintry owl</i>	W \$11.50/ R \$22.95
MOMAX126578	<i>feliz navidad</i>	W \$11.50/ R \$22.95
MOMAX126553	<i>santa's masterpiece</i>	W \$11.50/ R \$22.95
MOMAX126551	<i>caroling cats</i>	W \$12.50/ R \$24.95



## PRODUCT PRICING

### MoMA Christmas Greeting Cards (Box of 8 cards, 6 boxes per unit)

ITEM #	CARD TITLE	PRICE WHOLESALE/RETAIL
MOMAX126550	<i>cheerful poinsettia</i>	W \$12.50/ R \$24.95
MOMAX126549	<i>shimmering tree</i>	W \$12.50/ R \$24.95
MOMAX126548	<i>gingerbread cabin</i>	W \$11.50/ R \$22.95
MOMAX126547	<i>alpine reindeer</i>	W \$11.50/ R \$22.95
MOMAX120654	<i>santa's buddy</i>	W \$11.00/ R \$21.95
MOMAX120652	<i>soaring doves</i>	W \$10.00/ R \$19.95
MOMAX120649	<i>nestling cardinals</i>	W \$12.50/ R \$24.95
MOMAX120647	<i>winter wonderland</i>	W \$12.00/ R \$23.95
MOMAX120641	<i>christmastime</i>	W \$11.50/ R \$22.95
MOMAX120639	<i>spinning snowflake</i>	W \$10.00/ R \$19.95
MOMAX120634	<i>modern nativity</i>	W \$11.00/ R \$21.95
MOMAX120630	<i>forest sleigh ride</i>	W \$11.00/ R \$21.95
MOMAX120624	<i>santa's house</i>	W \$11.00/ R \$21.95
MOMAX120618	<i>scandinavian tree</i>	W \$12.50/ R \$24.95
MOMAX120614	<i>christmas cookies</i>	W \$12.50/ R \$24.95
MOMAX120612	<i>joyful tree</i>	W \$12.50/ R \$24.95

# THE FINE PRINT

## TO PLACE AN ORDER

Orders may be placed through your sales rep or directly via email, website, telephone, or fax using the following information:

Email- [info@uwpluxe.com](mailto:info@uwpluxe.com)

[www.uwpluxe.com](http://www.uwpluxe.com)

Phone- 1-800-482-2418

Fax- 1-800-293-8471

## MINIMUM ORDERS

UWP Luxe minimum opening order is \$250.00. Minimum reorders are \$100.00. Orders below the minimum are subject to a \$20 service fee. All products must be ordered in units of six per sku and four per sku for Boxed Notes.

## SHIPPING AND HANDLING

All orders are shipped UPS ground (in Continental United States) unless other shipping terms are requested in advance. The customer must pay all shipping charges.

## TERMS & CONDITIONS

The following payment terms are accepted: pre-payment by credit card (Visa, Mastercard and American Express), and Net 30 (with pre-approved credit). C.O.D. terms are not accepted.

New customers must provide three credit references for Net 30 approval (please allow two weeks for final approval). Accounts that do not provide credit references will be placed on pre-paid terms. In order to facilitate the shipment of new orders in a timely manner, credit card payments are encouraged for first-time orders.

Customers with outstanding, past-due balances are subject to Late Payment Fees and having payment terms revoked.

A \$25.00 handling fee will be charged on all returned checks. Backorders of less than \$75.00 will automatically be cancelled.

*\*Prices and availability are subject to change without notice.*

## MAILING ADDRESS

UWP Luxe™

6049 Hi-Tek Court

Mason, OH 45040-2603

*Check out our online retail ordering portal.*

*Register your company and start placing your orders online at [www.uwpluxe.com](http://www.uwpluxe.com)*

*Like us on Facebook and follow us on Instagram and Pinterest for exclusive fan deals, new product launches, and “behind the scenes” special posts/features.*



# SALES REP GROUPS & SHOWROOMS

## **ANNA SHIPMAN, INDEPENDENT**

email: [annashipman@comcast.net](mailto:annashipman@comcast.net)

### **Territory**

Vermont

## **MARIO + ASSOCIATES**

Email: [salmon12@swbell.net](mailto:salmon12@swbell.net)

### **Territories**

Arkansas, Louisiana, Oklahoma, Texas

## **ANNE HARE, INDEPENDENT**

email: [annehare@comcast.net](mailto:annehare@comcast.net)

### **Territories**

South Shore, Cape Cod, Rhode Island

## **MICHAEL VAN DE VEN, INDEPENDENT**

Email: [mvandeven1@verizon.net](mailto:mvandeven1@verizon.net)

### **Territories**

East & North Massachusetts

## **ANNE MCGILVRAY & COMPANY**

email: [info@annemcgilvray.com](mailto:info@annemcgilvray.com)

### **Territories**

Illinois, Indiana, Iowa, Michigan, Ohio, Minnesota,  
North Dakota, South Dakota, Wisconsin

## **ROAD RUNNERS SE**

Email: [info@roadrunnersllc.com](mailto:info@roadrunnersllc.com)

### **Territories**

Alabama, Georgia, Florida, Kentucky, Mississippi, North  
Carolina, South Carolina, Tennessee, West Virginia

## **DANDYLINES LLC**

Email: [donna@dandylinesllc.com](mailto:donna@dandylinesllc.com)

### **Territories**

Oregon, Washington

## **TWEEDIE & STORTER**

Email: [t@storter.com](mailto:t@storter.com)

### **Territories**

Alaska

## **DONNA DILLINGHAM, INDEPENDENT**

Email: [dillingrep@cox.net](mailto:dillingrep@cox.net)

### **Territory**

Connecticut, Western Massachusetts

## **GRACE BY CATHERINE SULLIVAN**

Email: [catherine@remembrancela.com](mailto:catherine@remembrancela.com)

### **Territories**

Arizona, California, Hawaii, Nevada, New Mexico

*For all other territories, please contact UWP Luxe Customer Service at  
(800) 482-2418 or [info@uwpluxe.com](mailto:info@uwpluxe.com)*

# UWP LUXE MARKET SCHEDULE

## **ATLANTA INTERNATIONAL GIFT & HOME FURNISHINGS MARKET**

*January 9th-16th*

Atlanta, GA  
Road Runners SE  
America's Mart, Building 2  
Suite 1500

## **LOS ANGELES GIFT & HOME MARKET**

*January 15th-18th*

Los Angeles, CA  
Grace by Catherine Sullivan  
LA MART  
Suite 330

## **SEATTLE GIFT SHOW**

*January 17th-22nd*

Seattle, WA  
DandyLines  
Seattle Mart  
Suite 105

## **DALLAS TOTAL HOME & GIFT MARKET**

*January 17th-23rd*

Dallas, TX  
Mario + Associates  
Dallas Trade Mart  
Suite 2731

## **ALASKA GIFT SHOW**

*January 18th-20th*

Anchorage, AK  
Tweedie & Storter  
Dena'ina Center  
Booth 611-616

## **MINNEAPOLIS GIFT, HOME & ACCESSORY SHOW**

*January 19th-23rd*

Minneapolis, MN  
Anne McGilvray & Co.  
Orange Gallery Rooms 378

## **LAS VEGAS INTERNATIONAL GIFT & HOME MARKET**

*January 28th-February 1st*

Las Vegas, NV  
Grace by Catherine Sullivan  
World Market Center  
Suite C-1039

## **TORONTO GIFT FAIR**

*January 28th-February 1st*

Toronto, ON  
Paper E. Clips, North Congress Building  
Booth 11257

## **NY NOW**

*February 4th-7th*

New York, NY  
Jacob K. Javits Convention Center  
Booth 7862

## **SPRING FAIR**

*February 4th-8th*

NEC Birmingham, UK  
Booth 3V35

## **NATIONAL STATIONERY SHOW**

*May 20th-23rd*

New York, NY  
Jacob K. Javits Convention Center  
Booth 2322